

# We give kids a lift when they need it he most Report 2017

Boost Child & Youth Advocacy Centre (Boost CYAC) is committed to eliminating abuse and violence in the lives of children, youth, and their families. We believe that all children and youth have a right to grow up in a safe, healthy, and nurturing environment. We are dedicated to the prevention of child abuse and violence through education and awareness, and to collaborating with our community partners to provide services to children, youth, and their families.





#### COMMITMENT

We are passionate about our work and focused on the best interests of the children and youth whom we serve. We recognize the uniqueness of each child and strive to adapt our services to be responsive and flexible to each situation.



#### COLLABORATION

We work closely with our community partners to develop, deliver, and coordinate services. We are dedicated to mutual sharing of expertise and knowledge with other agencies, professionals, and the broader community.



#### LEADERSHIP

We are committed to continuous learning to ensure our knowledge and skill levels are second to none. We are upto-date on the latest research and developments, related to the services we provide, so that we can develop and promote best practices.



### INTEGRITY

By putting children's needs first, we work at building effective relationships with children, youth, and their families. By our words and actions, we demonstrate respect for the children, youth and families we serve.

### Message from the Chairs

Boost CYAC's trauma-informed, best practices and wrap around services address a critical need in our city to support children/youth who have experienced child abuse. Our effectiveness was recently quantified by a social impact and return on investment study completed by Deloitte; it was found that for every dollar spent, Boost CYAC generates up to three dollars in value for society, while the benefit for each child is priceless.

In 2017, Boost CYAC undertook the ambitious task of moving toward our goal of city-wide coverage. This expansion will see our co-located model of abuse investigation and provision of immediate support services made available across the entire city allowing for more equitable service to all children/youth in Toronto.

The Board of Directors is committed to this challenge, to championing the voices of the hundreds of young people who find the courage to tell someone that they need help and to assist them in the journey to recovery. Our goal remains making our city the safest place to raise a child.

The Honourable Peter MacKay Chair, Board of Directors Trent Mell Chair, Board of Directors

### from the tresident \$ CEO

Boost Child & Youth Advocacy Centre staff, together with our partners and volunteers are honoured to serve children, youth and their families that have experienced abuse and trauma. The strength and resiliency that these children and youth exhibit is remarkable. They have experienced what most of us cannot imagine, yet they find it within themselves to not only survive but to thrive.

As a leader in our field we are committed to providing the very best, evidence-based programs and services for our community's most vulnerable members. We are moving our offices later this summer to a larger location so that we can eventually expand our centre to better meet the needs of children and families across the entire City of Toronto. As always, we are deeply grateful to the families for the trust they put in us and for advising us as to how our services can be more inclusive, diverse and equitable.

Boost Child & Youth Advocacy Centre is fortunate to partner with a number of groups and organizations in our own community and beyond. Through these partnerships, we have been able to develop and deliver evidence-based services and to respond effectively to gaps in service, such as developing programs for victims of complex trauma and sex trafficking. We are developing a new online training centre to increase accessibility to our prevention program. Our work and the success that comes from it would not be possible without the support of our donors and funders. The generosity of our government funders, as well as the many public and private groups and individuals over the past year has allowed us to support the children and families that desperately



need our help. This support is essential and very much appreciated as it allows us to continue to respond to the most vulnerable children and youth, and their families.

Boost CYAC is committed to protect children and youth and to providing the essential support all children and youth deserve so that they may recover from the trauma of abuse and lead full, healthy lives.

Sincerely,

Karyn Kennedy, President & CEO

"My experience was amazing. I felt so supported and welcome at Boost. I knew that I had so many choices and I felt safe. My therapist helped me feel safe outside of Boost too. I know who I am and I like who I am now. It's easier to talk about my life with other people and I feeling so much better." - Anonymous Youth

### 190 CHILDREN AND YOUTH REFERRED TO THE PROGRAM

# Assessment Directed Therapy Program

The Assessment Directed Therapy Program (ADT) believes that with support, children, youth and their families can build on strengths to recover from traumatic events. No two children are alike; that is why a comprehensive assessment can provide insight into how a child has been impacted, as well as the type of help that will be most beneficial.

CLIENTS WHO RECEIVED

INDIVIDUAL TRAUMA ASSESSMENTS

> 14 YOUTH WHO ATTENDED THE SOLE EXPRESSION DANCE GROUP

> > CAREGIVERS/CHILDREN WHO ATTENDED THE INTUNES MUSIC THERAPY GROUP

CLIENTS WHO RECEIVED

INDIVIDUAL THERAPY

# Prevention & Public Education Program

The Prevention & Public Education Program (PEP) offers innovative and evidenced-based programming for children and youth aged 4-13 years. Our programs introduce six basic concepts: self-esteem; communication; making good choices; friendship; touch; and how and where to get help. This information assists children to develop and strengthen healthy relationships; and acquire skills than lessen their vulnerability to abuse and bullying.

> L,143 SCHOOL AGED CHILDREN WHO RECEIVED PRIMARY PREVENTION PROGRAMS, I'M A GREAT KID! / I'M A GREAT LITTLE KID!

**3999** GRADE 1-8 STUDENTS THAT RECEIVED HEALTHY RELATIONSHIPS PROGRAM

"I have heard nothing but positive feedback regarding your presentation. The staff have requested more!" 456 STUDENTS WHO BENEFITTED FROM CUSTOMIZED CLASSROOM INTERVENTIONS

**3,216** PROFESSIONAL AND PARA-PROFESSIONALS WHO RECEIVED TRAINING



208 IMPACTED FAMILY MEMBERS REFERRED TO THE PROGRAM

246 CLIENTS APPROVED FOR FUNDING AND WHO RECEIVED COUNSELLING SERVICES

# Internet Child Exploitation Program

The Internet Child Exploitation (ICE) Program provides short-term counselling referrals for child and youth victims of online exploitation, and their impacted family members, across Ontario. Following a referral to the program, families are matched with licensed and accredited trauma-informed therapists in their community. "I am so thankful this program was available and offered to my family. The therapists, staff and atmosphere were all beyond my expectations and I am very grateful for the help provided."

# Child Victim Witness Support Program

The Child Victim Witness Support Program (CVWSP) believes that every child and youth has the right to be thoroughly prepared for their role as a witness in court. By teaching children and youth their job as witnesses and educating them about the criminal justice system, we can lessen their anxiety about attending court. Services are offered in Toronto and across the Central Region of Ontario, including Barrie, Peterborough, Midland, Orillia, Bradford, Collingwood, Lindsay, and Cobourg.



CHILDREN/YOUTH WHO WERE PREPARED FOR COURT L.J.J. TIMES CVWSP STAFF WERE DESIGNATED SUPPORT PERSONS



cvwsp staff assisted clients to complete victim impact statements

L. 31 times cvwsp staff accompanied a child/youth to court **L**38 **LIMES** CVWSP STAFF ASSISTED CLIENTS WITH CRIMINAL INJURIES COMPENSATION BOARD APPLICATIONS AND HEARINGS

"I've left Boost multiple times noticing that I feel so much better and I feel like I can take on so much more. I need to make sure I come here more often."







**160** CLIENTS WHO RECEIVED CYAC COUNSELLING SERVICES

### **86** TOTAL MEDICAL EVALUATIONS

"I'm really grateful for you and happy I opened up to you. I hope other clients feel the same way too because you're amazing at what you do... Thank you again, forever grateful I can't put it into words how grateful I am to you."

# Child & Youth Advocacy Program

The Child & Youth Advocacy Program (CYAP) is a voluntary service offered to all families involved with Boost CYAC for a child abuse or trafficking investigation. Child and Youth Advocates provide immediate and ongoing support, advocacy and referrals services to children, youth and their families.

# The BARK Program (Boost Accredited Reliable K9s)

Jersey

In April 2017, Boost CYAC incorporated two accredited facility dogs, Iggy and Jersey, into all levels of service delivery. These dogs are specially trained to support children and youth in all aspects of a child abuse investigation and intervention, including the forensic interview, medical examination, counselling sessions, court preparation and attending court. Facility dogs help to keep children and youth calm and centered throughout their testimony. They provide comfort and support during what can be a stressful and difficult experience.

# Donors & Funding

#### **Government Funders**

Community Support Health Canada Partnership Program Justice Canada (City of Toronto)

#### Donors

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\$50,000+					
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#### Disclaimer

Every effort has been made to ensure the accuracy of this list. If an error has been made please accept our sincerest apologies. If you would like more information about our donor listings, about how to make a gift to Boost CYAC or would like to update your name for the purpose of recognition, please contact Nancy Cottenden, Director of Development & Marketing at cottenden@boostforkids.org or 416-515-1100

### Finances

For the year ended December 31, 2017

REVENUE	2017	2016
Core government funding	\$ 1,821,162	\$ 1,784,475
Fundraising and other	1,414,000	1,254,950
Project grants	961,317	477,095
Total revenue	4,196,479	3,516,520
EXPENSES		
Program expenses		
Assessment-Directed Therapy Program	933,108	796,934
Central Child Victim-Witness Support Program	214,530	214,363
Toronto Child Victim-Witness Support Program	405,712	362,360

Excess of Revenue Over Expenses for the Year	\$ 143,238	\$ 57,735
Total expenses	4,053,241	3,458,785
Administration and development	460,579	364,140
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	3,592,662	3,094,645
Internet Child Exploitation Counselling Referral Program	248,286	299,781
Responding to Children at Risk Program	1,129,467	918,538
Coordination and Protocol	85,786	91,882
Prevention and Public Education Program	575,773	410,787
	405,712	302,300

#### Revenue





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**Boost Child & Youth Advocacy Centre** 890 Yonge Street, 11th Floor Toronto, ON M4W 3P4 (416) 515-1100 info@boostforkids.org www.boostforkids.org

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