



**We give kids a lift
when they need it the most.®**
Annual Report 2015



Boost CYAC is committed to eliminating abuse and violence in the lives of children, youth, and their families. We believe that all children and youth have a right to grow up in a safe, healthy, and nurturing environment. We are dedicated to the prevention of child abuse and violence through education and awareness, and to collaborating with our community partners to provide services to children, youth, and their families.

Values



COMMITMENT

We are passionate about our work and focused on the best interests of the children and youth whom we serve. We recognize the uniqueness of each child and strive to adapt our services to be responsive and flexible to each situation.



COLLABORATION

We work closely with our community partners to develop, deliver, and coordinate services. We are dedicated to mutual sharing of expertise and knowledge with other agencies, professionals, and the broader community.



LEADERSHIP

We are committed to continuous learning to ensure our knowledge and skill levels are second to none. We are up-to-date on the latest research and developments, related to the services we provide, so that we can develop and promote best practices.



INTEGRITY

By putting children's needs first, we work at building effective relationships with children, youth, and their families. By our words and actions, we demonstrate respect for the children, youth and families we serve.



Message from the Chair

The 2015 calendar year included many successes and accomplishments, as noted in various parts of the Annual Report.

Ideally, I hope that one day our services are no longer needed; however unfortunately we live in a world that does not always value and protect children. In fact, demand for our services has grown, and in 2015 our actual expenses increased by ten percent. We were able to raise most of the funding needed, and the actual net operating deficit was very close to budget. With annual funding from all levels of government covering approximately 50 percent of our costs, the balance comes from our supporters, many of whom have been very generous over the years. These funds are required to cover the short-falls, after taking into consideration government grants, in each of our programs. The most important component of self-generated funds is the net proceeds from our annual gala, The Butterfly Ball®, which was a great success in 2015, raising the largest amount to date! Currently the Gala committee is busy planning an exciting 20th anniversary celebration for 2017.

In 2006, the Board Chair's report stated "Sustainable, on-going funding remains our single biggest challenge" and this is still the case. I believe that in 2015, we have started in a small way to develop and implement a plan to move us towards this goal. For instance, Boost CYAC initiated some new fundraising efforts such as involvement in GivingTuesday and our participation in the Scotiabank Marathon.

At the writing of this report, the Responding to Children at Risk program at Boost CYAC had reached the half-way mark of phase one of its operations as envisaged when it was launched on October 1, 2013. There are two principal core anchors of the program, namely the co-location model which provides "all services under one roof" and the Child and Youth Advocacy service that connects an Advocate with every child. Both have been instrumental in the success of this program. The co-location premises have been likened to the emergency unit of a hospital, complete with a 24/7 response. A board/community committee is now exploring how the program can be rolled out to cover all of Toronto.

Another less visible but nonetheless important program is the co-ordination and support function whereby Boost CYAC provides training and support for child serving organizations in responding to child abuse. Over the years Boost CYAC has formed partnerships with a variety of organizations such as the Toronto Police Service, Ontario School Safety Education Officers, CYAC Ontario Network and National Network of CACs/CYACs. Boost CYAC has taken on a leadership role in the latter two networks. As an example, in 2015, Boost CYAC undertook to deliver three introductory webinars on the Child & Youth Advocacy Centre model. In 2016, we received funding from Justice Canada



to deliver webinars relating to the best practices over the next 2 years.

In closing, I want to thank the staff of Boost CYAC and its partner agencies, volunteers and the Board of Directors for all of their hard work in making the 2015 year as successful as it was. Your assistance is appreciated very much. Lastly, a special thanks to all the donors who made this result possible.

Sincerely,

A handwritten signature in black ink, appearing to read 'Laurence C. Murray'.

Laurence C. Murray
Chair

Message From The President & CEO

As I reflect back on the past year, I recall how frequently I felt humbled by the stories of children, youth and families that came to Boost Child & Youth Advocacy Centre (Boost CYAC). These are the most courageous children and youth I can ever imagine meeting. They have survived unspeakable acts, often at the hands of those they trusted. Boost CYAC was able to offer these children, youth and their families support from the moment they walked in the door until they no longer needed our help. The police and child protection workers at Boost CYAC possess the very best forensic interviewing skills in the city. Our advocates, nurse practitioners and counsellors are exceptional and provide incredible support and service. Boost CYAC has become a leader in the country and is often asked for guidance and direction by developing centres across Canada. Over the next 2 years, we will deliver a national training program for Canadian Child & Youth Advocacy Centres.

Of course, the services provided at the investigative stage are only part of what Boost CYAC has to offer. Over this past year, we have developed new, innovative and effective prevention materials. We have published a new set of primary prevention story books for young children and recently launched and evaluated a pilot program for students in grade 7 & 8. The Prevention & Public Education Program works closely with educators to teach children skills to reduce their vulnerability to risk. During the past year, our prevention team delivered training to adults who work with children and to parents through our *Making A Difference and Keeping Kids Safe* workshops. Boost CYAC's Assessment-Directed Therapy (ADT) Program continues to develop and to provide the most effective, evidence-based trauma assessment and therapy to children and youth. In the past year, ADT offered expressive arts groups and included pet therapy for children and youth. In fact, we found that having a dog

at the centre to comfort children during therapy sessions was so effective that we have applied to have two full-time facility dogs at Boost CYAC. We are hoping that our first dog will arrive this fall. The Child Victim-Witness Support Program continued to provide critical support to children and youth as they moved through the Criminal Justice System. In our Barrie and Peterborough locations, staff provide comprehensive preparation and support, including accompanying children to court. This year, our Toronto staff worked with some very challenging cases including human trafficking and homicide. Boost CYAC has grown and matured over this past year – our programs have developed, our messages have been refined and we are finding increased success in raising awareness of the prevalence of child abuse and violence. We extended our reach through social media and have been able to engage with the public in a much greater way.



While the work we do is heartbreaking, it is also groundbreaking and we are committed to excellence in the programs and services we offer. Boost CYAC has plans to expand our centre over the next few years and develop and deliver new, evidence-based programs. We are grateful to the children, youth and their families for the trust they put in us and how they allow us to learn from them so that we can continuously improve our response.

Warm regards,

Karyn Kennedy
President & CEO

We give kids a lift when they need it the most.®

Assessment Directed Therapy Program

The Assessment Directed Therapy Program (ADT) believes that with support, children, youth and families can build on their strengths to recover from traumatic events. No two children are alike; that is why a comprehensive assessment at Boost CYAC can provide insight into how a child has been impacted, as well as what specific type of help will be most beneficial.

A Collaborative Approach

Elena is fifteen years old. She experienced severe physical abuse by her mother from the age of four to thirteen years. After her disclosure at the age of thirteen, Elena was placed in a foster home. Her foster mother, Wendy describes how Elena has difficulty coping with her anger, has problems concentrating, and has regular nightmares about the abuse. She reports that it is difficult to see Elena struggling and wants to find her some help. Elena was referred to the ADT Program to assess how she has been impacted by her experience of abuse and make recommendations for therapy.

During the trauma assessment, Elena presented as cautious and appeared to have difficulty talking about her past. Rachel, her Child and Family Therapist, assured Elena that there was no rush and that they would take their time getting to know each other. Elena was informed that at any time she could take a break, skip questions, or decide to come back to a question if she wished. Rachel also taught Elena different ways to cope with difficult thoughts, emotions, and body feelings. After learning about Elena's interest in basketball, Rachel set up a small basketball hoop in the therapy room and the two took turns shooting baskets while they began to get to know each other. Elena quickly began to appear more comfortable and found it easier to answer questions while engaged in the game. At Elena's request, basketball became a regular part of the sessions.

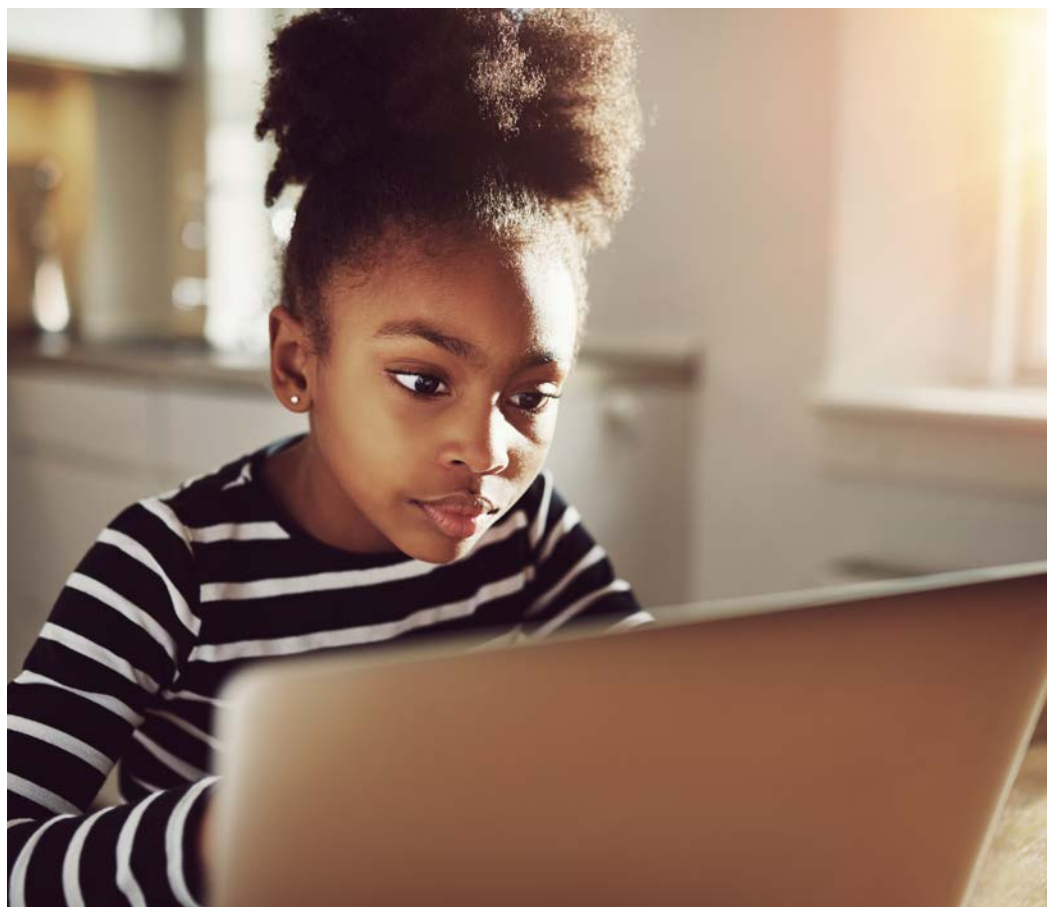
With Elena's permission, Rachel also spoke to Wendy, Elena's teacher, and her child protection worker to better understand how the abuse has affected her. Although the people in Elena's life were aware of her experiences, they were having a hard time making sense of her behaviours and understanding how to support her.

Elena's assessment indicated that she was experiencing some very common trauma symptoms, such as: feeling like she is reliving the abuse; feeling on guard and waiting for something bad to happen; and attempting to avoid reminders of the abuse. Elena was also grieving the loss of her mother who had stopped attending scheduled visits after a month of her being in foster care. It became clear that

the impact of abuse, the unsupportive post disclosure response from her mother, and the loss of their relationship were getting in the way of Elena being able to sleep at night, cope with strong emotions, and concentrate at home and school.

Elena agreed to attend individual counselling to help her understand her feelings, clarify any misinformation about abuse, learn healthy coping strategies, and make sense of her experiences. Elena also participated in an art-based therapy group for adolescents where she learned that she was not alone in her experience. In addition, Wendy participated in a caregiver support group so that she could learn about childhood trauma and how to help Elena feel safe, heard, and supported.

Elena gave her therapist permission to





meet with her teachers to help them better understand her behaviours and needs from a trauma informed perspective and learn supportive strategies for Elena in the classroom. Eventually, Rachel brought Elena and Wendy together to

engage in family sessions to help them build a stronger relationship. Elena stated that she felt “relief of letting it all out.” She noted that her ability to focus has improved and her nightmares have decreased. Elena also reported that she

better understands her anger, learned that it is okay to feel all feelings, and has developed healthy strategies for coping with strong emotions.

ADT Statistics



Children and youth were referred to the program



Individual trauma assessments were conducted



Clients received individual therapy



Youth attended the Expressive Arts Therapy Group



Adults attended the Caregiver Support Group

“All that weight will be lifted off of you and it feels great! You can do it!”

ELENA (15 YEARS), ON ATTENDING THERAPY AT BOOST CYAC

Internet Child Exploitation Program

The Internet Child Exploitation (ICE) Program provides short-term counselling referrals to child and youth victims of Internet sexual exploitation and to their impacted family members, across Ontario. Following a referral to the program, our Intake Worker will identify an appropriate therapist in the family's community.

Funding for the ICE Program is provided by the Victims and Vulnerable Persons Division at the Ministry of the Attorney General (Ontario). This program is part of the *Provincial Strategy to Protect Children & Youth from Sexual Abuse and Exploitation on the Internet*.

Valerie

In April 2015, we received a call from an ICE Unit police officer who referred Valerie, a 14-year-old girl who was a victim of Internet luring.

Valerie was contacted online through a popular social networking site by an individual posing as a 14 year old boy. During their online conversations this “boy” convinced Valerie to send him sexually explicit images of her. Once he received the images, the “boy” revealed his true identify – an adult male. This man threatened to post Valerie’s explicit photos online if she did not agree to send him more. Over the course of several months, this man continued to threaten her. In spite of her discomfort, Valerie continued to send photos of herself in a desperate attempt to keep the offender from posting her pictures publically.

When Valerie found the courage to tell her parents what was happening, they reported to their local police service. As part of the investigative process, Valerie’s police officer obtained permission and made a referral to the ICE Program.

When the ICE Intake Worker contacted the family, she learned that they had already started counselling and were paying out of their own pocket. The Intake Worker contacted the counsellor that the family had been seeing to determine if she would consider registering with the ICE program. Given the family’s comfort with this counsellor, it was in their best interest to continue their work together. The therapist registered with the ICE program within 2 weeks and the family was approved for \$3,100 in ICE funding (\$800 for each parent and \$1500 for



Valerie). The family was able to continue seeing a counsellor with whom they felt comfortable and the financial strain of paying for counselling on their own was alleviated.

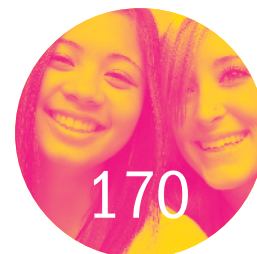
“My overall experience working with the ICE Program is very positive. It is a great program which provides quick access and timely service to children who have been exploited online, and their caregivers.”

ICE SERVICE PROVIDER

ICE Statistics



Children/youth were referred to the program



Impacted family members were referred to the program



Of the 328 referrals, 269 were approved for ICE funding and received individual counselling services

Child & Youth Advocacy Program

The Child & Youth Advocacy Program (CYAP) is a voluntary service offered to all families involved with the CYAC for a child abuse investigation. Boost CYAC is staffed with Child & Youth Advocates, whose role is to provide immediate and ongoing support, advocacy and referral services to children/youth and their family members.

Late one summer evening, police officers at Boost CYAC were notified that 11-year-old Braden and his mother Brenda had been physically assaulted by Braden's father. An investigative team (a police officer and a child protection worker) attended the family home; Braden, his mom and his sisters Celia (14) and Katie (8) were taken to the hospital where they were examined for physical injuries. That night, Brenda and her children were welcomed to the safety of a family shelter.

The following day Braden and his family came to Boost CYAC. They met their Child & Youth Advocate, Julie and were shown around the centre. Julie explained that they would soon meet with the police officer, Daniel and child protection worker, Lynn and would be interviewed about what had happened the night before. While each family member was being interviewed, Julie stayed with the others making them feel comfortable, answering questions and letting them know what would happen next. Following the interviews, each family member met with Tanya, a nurse practitioner who provided further support to the family and re-examined Braden's injuries.

Before the family returned to the shelter, Julie arranged for them to each receive a

backpack filled with personal items; toys for the children, snacks and a handmade blanket. They were also reminded that Julie, Lynn, Daniel and Tanya were their "CYAC Team" and they could contact them at any time. It was evident that the family had been through a significant trauma and with their permission, Julie made referrals for each of them to receive immediate crisis counselling from the CYAC Counselling Services.

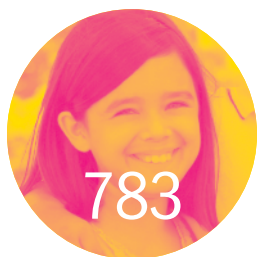
Each family member began weekly counselling sessions with an individual therapist. The CYAC counsellors encouraged Brenda to utilize the supports within the shelter to obtain housing and wrote a letter of support for the family.

After some time, Brenda and her children moved out of the shelter; the family still needed support while they transitioned back into the community. Brenda attended regular meetings with her CYAC team which successfully empowered her to advocate for her family's needs. The children were referred to the Assessment Directed Therapy Program for trauma assessments, as well as a community agency for longer-term counselling. The CYAC Counselling



Services helped to "bridge" the family so they received support immediately. Since then they've connected with other service providers. Julie sees the family less often but they know that they still have their CYAC team and that Julie is just a phone call away.

CYAP Statistics



Investigations



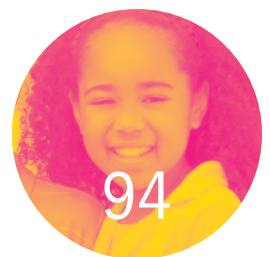
Interviews conducted



Advocates provided service to 522 children/youth/caregivers



CYAC Counselling Services provided to 119 clients



SCAN provided service to 94 children/youth

Child Victim Witness Support Program

The Child Victim Witness Support Program (CVWSP) is for any child or youth who may need to testify in a criminal court proceeding. By teaching children and youth their job as witnesses and educating them about the criminal justice system we can lessen their anxiety about attending court. Boost CYAC offers court preparation and support in Toronto and across the Central Region, including Barrie, Peterborough, Midland, Orillia, Bradford, Collingwood, Lindsay and Cobourg regions.

Our Adoption Journey

For decades, dogs have been used to assist individuals living with physical disabilities, and emotional and psychological challenges. The unconditional love and companionship provided by dogs has long been applauded and held in high regard. In more recent years, those working with victims of abuse and violence have applied the same thinking to young witnesses facing the Criminal Justice System. At the end of 2014, a black Labrador named Hawk accompanied a little boy into a Calgary courtroom and stayed with him during his testimony – a Canadian first!

With program manager Barb McIntyre at the helm, Boost CYAC has begun the process of adopting two dogs through National Service Dogs (Cambridge, ON), and program staff have received training through the Courthouse Dogs Foundation (Seattle, WA). These highly trained dogs will become full-time Facility Dogs at Boost CYAC's Toronto and Peterborough offices. We are currently working on policies and procedures that will ensure a smooth implementation of the dogs throughout the organization.



Our goal is to have our dogs involved with children and youth that come to Boost CYAC for an investigative interview. Following the interview, the dogs can provide support during the medical examination, meetings with the advocate, counselling services, court preparation and crown meetings. We are very excited for

our dogs to accompany children and youth to court when they are called on to testify.

After meeting many national and international colleagues who have implemented this program, we are very excited to be on this journey. We hope to meet our first Facility Dog as early as Fall 2016.

CVWSP Statistics



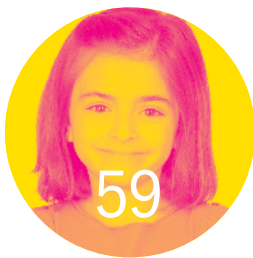
New referrals
(children/youth)



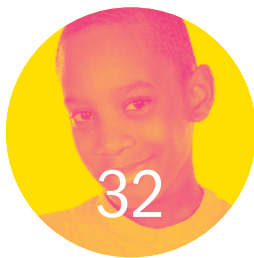
Children/youth prepared
for court



Parents/caregivers who
received service



CVWSP Staff was designated
support person 59 times
CVWSP Staff accompanied
a child/youth to court
39 times



Victim Impact Statements
were completed with clients

Prevention & Public Education Program

The Prevention & Public Education Program (PEP) offers programming for children and youth to learn skills that reduce vulnerability and to know how and where to get help. Our evidence-based primary prevention programs, *I'm A Great Kid!* and *I'm A Great Little Kid!*, introduce children aged 4-11 years to six basic concepts: self-esteem; communication; making good choices; respect for self and others; touch; and how and where to get help. This information helps children to develop and strengthen healthy relationships, and acquire skills and attributes that lessen their vulnerability to abuse and bullying.

Getting Help

PEP has developed a new school-based, primary prevention program, *Healthy Relationships*, for grades seven and eight. Boost CYAC was contacted by a school where there were significant concerns about many of the girls in a grade seven class. The classroom atmosphere was tense and the learning environment was stressful. Some of the concerns identified by staff about the girls were low self-esteem, poor body image, and barriers to getting help at home. Additionally, the students were engaging in bullying behavior; often seen physically and verbally assaulting one another, using exclusion to punish classmates, as well as reports of cyber bullying. School staff were also worried that some of the girls were at a high risk of becoming involved in unhealthy intimate relationships.

As the *Healthy Relationships* sessions progressed, girls began to share personal

stories about some of the difficult choices and circumstances they encounter. They asked for help from the Boost CYAC Prevention Educators and began to use the program time to problem-solve together and look to each other to build a network of support.

During one session, a student disclosed that her mother had committed suicide and that she had been the one to find her. Although the school was aware of the incident, they were unaware that the student had not received any counselling following this traumatic event. This student, who was bright, well-liked by her peers and an active volunteer in the school *was not getting the help she needed*. She approached the Prevention Educators privately to seek assistance. She said that she wanted to talk more about her feelings through counselling. Boost CYAC was able to provide that support.

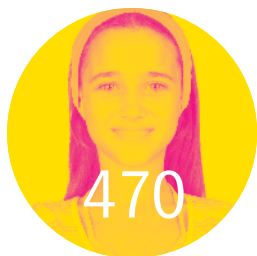
As a result of the *Healthy Relationships* program, this student took the courageous first step to tell an adult about what was going on and the Boost Prevention Educator was able to connect her with other school and community supports. By the end of the program, the girls had begun to work more cooperatively, the classroom environment had improved and the online bullying decreased. Through the program, *everyone* was able to identify a trusted adult that they could go to for help and was connected with youth-friendly resources like *Kids Help Phone*. In student feedback forms and evaluations, students often talked about the impact of learning that it is okay to ask for help when you have a worry or a problem.

PEP Statistics



1,182

School aged children received primary prevention program, *I'm A Great Kid!* / *I'm A Great Little Kid!*



470

Grade 7/8 students that received *Healthy Relationships* program



291

Students who benefitted from brief classroom support



3,228

Professional and para-professionals received training

Research & Evaluation

Expressive Art Therapy Group

An Expressive Art group ran in the fall/winter, 2015. Five of the six participants attended the final session of the group and completed an evaluation immediately after.



About the group/facilitators

100% of the youth surveyed indicated that:

- they felt supported by the facilitators;
- the group environment was safe to express thoughts, feelings and experiences; and
- they could ask for help when needed

Program Content

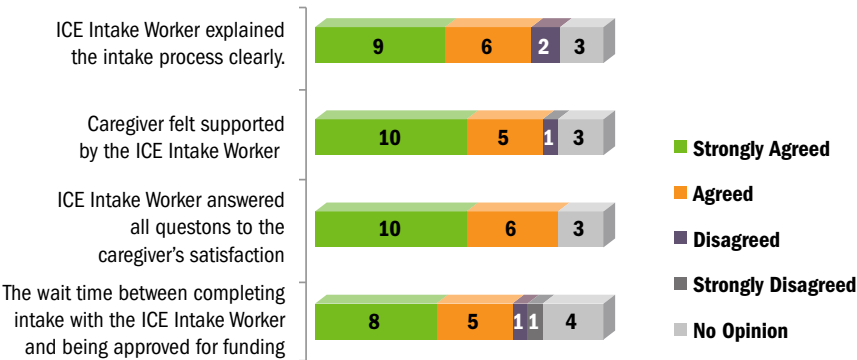
100% of the youth surveyed indicated that:

- they learned healthy coping strategies;
- they learned how to use art as a means to express thoughts, feelings and/or experiences;
- they are more confident in themselves; and
- how they felt about themselves changed in a positive way.

“I love how comfortable the facilitators made it for us. I haven’t always felt supported. But with them I felt so supported and genuinely cared about.” – GROUP PARTICIPANT

ICE Program

From April to December 2015, 19 completed satisfaction surveys were received from parents/caregivers whose children had received service in the ICE Program. Boost CYAC is responsible for the Intake and Referral Process of the ICE Program.



Coordination & Community Partnership

The CYAC model is based on partnership, collaboration and a unified approach to supporting children, youth and their families. With this in mind, several Boost CYAC staff participate on various committees and working groups, locally, provincially and nationally. Our numerous partnerships with community organizations, school boards and law enforcement services is demonstrated by the following groups, on which Boost CYAC is represented:

| | | |
|---|--|--|
| 24/7 Response to Victims of Sex Trafficking Committee | International Victim Support Strategy Working Group | Supporting the Health of Victims of Domestic Violence and Child Abuse through Community Programs |
| CAC/CYAC National Network | Lead Agency, Core Services Agencies and Working Groups | The Sexual Health Network of Ontario |
| CYAC Community Advisory Partnerships Committee | Ontario Justice Education Network Toronto Committee | Toronto City Wide Intake Workers Committee |
| CYAC Mental Health Committee | Ontario Provincial Network of Child & Youth Advocacy Centres | Toronto Human Trafficking 24/7 Crisis Response Model |
| CYAC Joint Management Team | Ontario Safety School Education Officers Community Committee | Toronto Police Service Domestic Violence Advisory Committee |
| CYAC Research Committee | Protocol Advisory Committee | Toronto Sexual Abuse Programs - Intake |
| Children's Services of Northumberland | Protocol Chairpersons & Training Committee | Trauma Services Network |
| Community Safety Committee – Toronto Police Service | Sex Trafficking Advisory Committee | Trauma Services Peer Support Network Committee |
| CYSIS Database Advisory Committee (Mothercraft) | Sister2Sister – Toronto District School Board | Victim Services: Project Safe S.P.A.C.E. (Students and Partners Against Cyber-violence Everywhere) |
| Domestic Assault Review Team (Barrie, Midland & Orillia) | Student Focused Worker Initiative (an MCYS project) | West End Sexual Abuse Treatment (WESAT) Program Committee |
| Human Trafficking Intervention, Prevention and Strategies Collaboration Committee | Suicide Prevention Steering Committee in Northumberland | Youth Justice Advisory Panel |
| ICE Conference Organizing Committee | | |

Leadership And Collaboration

In January, the CYAC Ontario Network meeting was held at Boost CYAC. Participants continue to assist one another in the development and operation of their CYACs, including exploring possible funding options.

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Throughout the year, President & CEO, Karyn Kennedy attended Ottawa to conduct three webinars related to the development of CYACs and focusing on Governance & Decision Making. Thirty professionals from across the country participated in this webinar series which was sponsored by the Department of Justice Canada.

Manager of Prevention & Public Education, Audrey Rastin delivered a deputation to the Toronto Catholic District School Board's Board of Directors regarding the impact that a proposed significant cut to the Social Work department would have on children. The

Board of Directors later reversed the proposed budget and recommended no reductions to social work staffing levels.

Child & Youth Advocate, Julie Moore represented Boost CYAC at the *Canadian Women's Foundation Ontario Regional Roundtable Discussion*. A full day meeting of representatives across the province discussed the challenges and opportunities for ending human trafficking in Canada.

Boost CYAC has taken the lead on coordinating a revision of the *Protocol For Joint Investigations Of Child Physical & Sexual Abuse: Guidelines & Procedures For A Coordinated Response To Child Abuse In The City Of Toronto (Fourth Edition, 2006)*. The first edition of this protocol was drafted in the 1980s and serves as a guide to investigation child abuse in the city of Toronto.

Boost CYAC attended and presented at the British Association for the Study and Prevention of Child Abuse and Neglect Conference in Edinburgh, Scotland.

Boost CYAC conducted a 2-1/2 day train-the-trainer workshop in Sudbury (coordinated by the Sudbury Police Service) to community agency staff focusing on Internet child exploitation. Plans are underway for participants to implement presentations in their communities.

Child & Family Therapist, Helen Vozinidis provided Trauma Assessment training to 12

Native Child and Family Services (NC&FS) staff. The sessions took place over seven half and full-days sessions and included NC&FS staff who already provide therapeutic intervention for children and youth.

Special Events

3rd Annual Boost Spooktacular™



This event gets better every year! This year, families chose between the


not-too-scary haunted fun house and a really spooky version. Children enjoyed entertainment, treats, photos, food, games, crafts and costume prizes while the grown-ups joined in on the silent auction and raffles. Special guests included children's entertainer Erik Traplin, Ronald McDonald and Princess Elsa!



On GivingTuesday, *Fargo* star, Bokeem Woodbine joined Boost Child & Youth Advocacy Centre staff, directors, volunteers and supporters at Yonge & Dundas to participate in the #RedSandProject, a social media movement to bring awareness to at risk children and youth that have fallen through the cracks of our society. By using red sand to fill the cracks of sidewalks on our downtown streets the group helped to make visible the over 40,000 concerns of child abuse reported in Toronto each year.




To learn more about how to
fundraise for Boost CYAC, visit
www.boostforkids.org/donate



DONATE NOW

Make a difference in just one hour. Your donation could be needed. But that day isn't here yet. It's time to make a difference in the children at Boast.

[Donate](#)



HOST A FUNDRAISER


Host your own event to raise funds for Boast. Be involved! Host a party, sell giftware, charity auction, bake sale, or anything you like. You can even have a fundraiser for your school. We'll provide you with all the information you need to get started. We'll even provide you with a list of potential sponsors. The fundraising program accepts cash and provides a charitable tax receipt for the amount. Please call us if you are ready to provide immediate response to individual donors. If you have collected funds, email us to be listed.

[Get started](#)

MAKE A BIRTHDAY DONATION

Make a difference today in your birthday party! When you plan your party invite BOASTED, you can Boast and ask your guests to contribute to the gift from their heart out. Your guests will thank you for letting the happy child of birthday gift giving together while they still in your lifetime. Invitation they simply need to contribute to the charity you really care about and the gift you really need. We'll bring with the gift that most have special because it makes a difference to a child at Boast.


[Enlarge](#)



DONATE A CAR


Donate your car which will be cash donation for Boast. Donate a car to Boast and all the work, and the best part is that you'll get your car back and you'll get a tax receipt. It's easy, here how:

[Donate a car](#)



GET INVOLVED WITH YOUR EMPLOYER

A convenient way to make a donation. You can choose monthly, salary change or even a lump sum. We'll provide you with a complete report of your donation. You can also choose to have your donation go to Boast. We'll provide your donation to be spread throughout the year and will receive a tax receipt at the end of the year. You can manage or monitor your donation today and then choose going to Boast through your employer.



MATCHING GIFTS

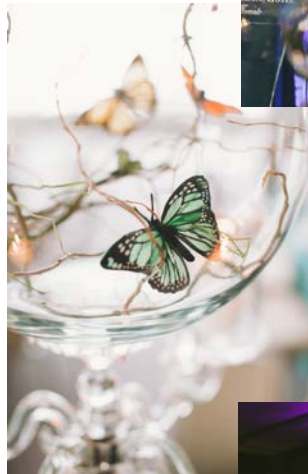
Maximize the impact of your gift. Your gift to Boast may be doubled or tripled if your employer has a matching gift program. Ask your manager or human resources department today. Some programs allow you to request double from your pay check.

18th Annual Butterfly Ball®



Event Chair, Daniela De Gasperis did it again! This year's Butterfly Ball was another amazing event and raised an unprecedented \$425,000 to support Boost.

Youth from our Expressive Art Therapy group created a beautiful mural that was used as a backdrop to the stage and later sold during the live auction. A generous Boost CYAC supported bought the mural and original piece of work for over \$30,000.



Leading up to the Butterfly Ball, DAVIDs Bloor St. hosted an intimate shopping event in support of Boost CYAC: the event raised over \$5,000. Thank you DAVIDs!



Awards

Champion For Children Award



**Christine McGoey,
Toronto Crown Attorney (Retired)**

Through this award, Boost honours a group or individual who has displayed an exemplary commitment to creating pathways to better service for children, youth and families in the City of Toronto. Through partnerships with community stakeholders, new initiatives and outstanding leadership, the recipient of this award leads the way in creating more seamless, accessible service to our most vulnerable population – our children.

Making A Difference Award



**Reegan Murdock,
Child & Youth Worker, Catholic Children's
Aid Society of Toronto**

**Detective Sergeant Frank Goldschmidt,
Ontario Provincial Police**

The Making a Difference Award honours a person who is committed to the wellbeing of children and families and who demonstrates on a daily basis, his or her commitment to children and youth.

Staff Outstanding Achievement Award



**Lindsay Jolie,
Director of Communications &
Community Relations**

Staff at Boost work tirelessly to support children and youth who have experienced abuse, and their families and to provide children and youth with information to empower them and make them less vulnerable to abuse and violence. Each year, with the endorsement of the Board of Directors, Boost CYAC recognizes the efforts of one or two staff members that have gone above and beyond in their efforts to support children.

“Being involved with Boost has been a positive experience for the whole family” – CAREGIVER



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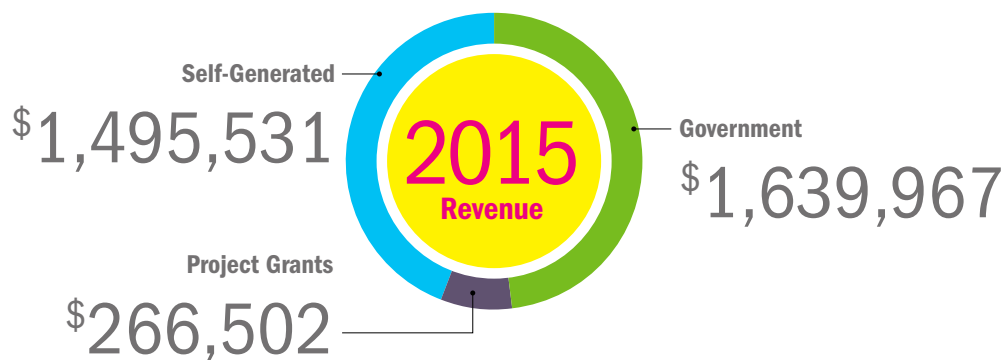
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Finances

| Revenue | 2015 | 2014 |
|-------------------------|--------------|--------------|
| Core government funding | \$ 1,639,967 | \$ 1,676,448 |
| Fundraising & Donations | 1,495,531 | 1,409,131 |
| Project grants | 266,502 | 180,959 |
| Total revenue | 3,402,000 | 3,266,538 |

| Expenses | | |
|--|--------------------|-------------------|
| Program Expenses | | |
| Assessment-Directed Therapy Program | 837,102 | 773,689 |
| Central Child Victim-Witness Support Program | 221,564 | 224,845 |
| Toronto Child Victim-Witness Support Program | 293,548 | 317,117 |
| Prevention and Public Education Program | 466,483 | 436,602 |
| Coordination and protocol | 142,446 | 132,856 |
| Responding to Children at Risk Program | 968,113 | 728,088 |
| Internet Child Exploitation Counselling Referral Program | 238,992 | 183,176 |
| | 3,168,248 | 2,796,373 |
| Administration and program development | 295,521 | 339,716 |
| Total Expenses | 3,463,769 | 3,136,089 |
| Excess (deficiency) of revenue over expenses for the year | \$ (61,769) | \$ 130,449 |

Boost CYAC





We give kids a lift when they need it the most.®

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